



LIGHTFAIR® International 2018 CALL FOR SPEAKERS

**Submission Period:
July 11 – August 11, 2017
at 11:59 p.m. EDT**

For the 2018 LIGHTFAIR conference, experts are invited to submit IDEAS to share expertise and experience within the following focus areas: Lifeforms, Environments, Influences and Practices. These topics may be addressed in the context of Inspiration, Applications, Research, Design and/or Tools & Technologies.

The submission process is easy and all online.

1. Select a **focus area** for your course
2. Choose the best course **type/length** for your content
3. Determine the **level and audience** for your participants
4. Write a **course description** of 650 characters max
5. Quickly meet all of the **requirements** for submission



**LIGHTFAIR invites you to answer the call.
Share YOUR IDEAS!**

[Submit to Speak Now](#)

Focus Areas

Lifeforms

Light impacts all living things. People, flora and fauna are affected both physiologically and psychologically by the light in their environments. As humans, this can affect our mood, guide our behavior and influence our performance and well-being. Plants and animals can be affected in comparable ways. These sessions are intended to explore these impacts through topics such as:

- Behavioral responses to light and color
- Visual and non-visual responses to light
- Evidence-based design
- Light and Health
- Occupant Surveys
- Special applications including agricultural and zoological installations



Environments

Ranging from inspirational to functional, the illuminated built environments that we study, design, fabricate and operate are a combination of many types of physical systems. Sessions submitted in this category should explore aspects of technologies and systems such as electric lighting, daylighting, associated power distribution, interfaces and controls integrated with architecture and built environments. Topics may also pertain to design methodologies and processes that contribute to the conceptualization and creation of these systems. Examples of appropriate topics might include:

- Light Sources: Luminaires, Components, Equipment, Custom Solutions and Embedded Lighting
- Control Systems: Building Management Systems, IT Security, IoT, System Integration and Networking
- Daylighting Systems
- Construction, Operations and Maintenance
- Retrofits/Modernization
- Emerging Technologies
- Calculations and Analysis, Software, Simulation, Lighting Metrics, BIM & Modeling
- Specific Lighting Applications: Interior, Exterior, Specialty
- Alternative Energy Sources and Distribution

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Influences

Understanding codes, standards, design guidelines and technical documents is critical to today's lighting professional. As the lighting industry evolves, it is critical that lighting professionals understand and can work within this continuously changing landscape. Example topics may include:

- Codes and Standards Basics
- Energy Codes and Standards Updates – Municipal / State / Federal
- Design Guidelines
- Technical Documents / Lighting Metrics
- Research (as related to future standards and codes)
- Rating Systems (LEED, WELL, ENERGY STAR, DLC, etc.)
- Energy Efficiency Programs

Practices

In all sectors of the lighting industry, managing a business brings challenges. The goal of this focus area is to promote discussion within and across market sectors. These sessions seek to give the Industry Professional best practices, recommendations or how to's for:

- Design process
- Design and Project Management tools
- Contracts and negotiations
- Business operations
- Product design, manufacturing and the supply chain
- Marketing and reading trends
- Integrated project delivery
- Work flow



Have Questions?

If you have any questions, please visit LIGHTFAIR.COM or contact Michelle Moore at michellem@lightfair.com or +1 404.220.2231 or Melrose Berry at melroseb@lightfair.com or +1 404.220.2240.

Submittal Requirements

- One completed submittal per course.
- A proposed title.
- A 100-word course description indicating relevance to the outlined topic.
- An abbreviated (tagline) title.
- A short 50-word course overview.
- 4 specific learning objectives.
- Recommended audience(s), level and length of your presentation.
- Presenters should anticipate an experienced audience that will ask pointed questions. “Expert level” knowledge and comfort with the subject is expected.
- Pre-requisite list for advanced and / or software courses.
- Name, title, mailing address, phone, mobile phone and email of any co-presenter(s) – up to 3 maximum. Please confirm co-presenters’ participation before submittal.
- Contact names and titles, addresses, email and phone numbers of two associations or companies for which you have been a speaker, preferably within the last three years, as well as past course titles.
- Any additional audio / visual equipment requests (microphone, LCD projector, screen and pointer will be provided as standard equipment). On-site requests cannot be fulfilled.
- Biography (limit 988 characters including spaces, maximum of 200 words).
- Headshot photograph (high-resolution photograph at 300 dpi or higher).
- Speaker’s complete contact information.
- All panel submissions shall be 90-minute seminars or longer and should include a designated moderator.
- **🚫 No Sales Pitch!** – Your presentation must not be a sales pitch for any services, products or company and may not include corporate logos on slides – except the first slide. If LFI receives complaints that your presentation was in any way considered commercial, LFI reserves the right to withhold your honorarium. Violation of this rule will also impact future speaker selection of you or anyone in your company.



LIGHTFAIR International 2018 Will Take Place in Chicago

Chicago, IL USA | McCormick Place
Pre-Conference | May 6 – 7, 2018
Trade Show & Conference | May 8 – 10, 2018

Photo Credit: Choose Chicago